

FIG. 1

```

<SCRIPT LANGUAGE="JavaScript">
self.onerror = null;
var r = "";
if (top.document.referrer) {r='&ref='+top.document.referrer };
document.write('<IMG ALT="" SRC="http://census.rolandgarros.org/rc/images
/uc.GIF?pag=' + location.pathname + '&num=14' + r + '" WIDTH=600 HEIGHT=1
BORDER=0><BR CLEAR="LEFT">');
</SCRIPT>
<NOSCRIPT>
<IMG ALT="" SRC="http://census.rolandgarros.org/rc/images/uc.GIF?pag=/
en/index.html&num=14" WIDTH=600 HEIGHT=1 BORDER=0>
<BR CLEAR = "LEFT">
</NOSCRIPT>

```

Fig. 2

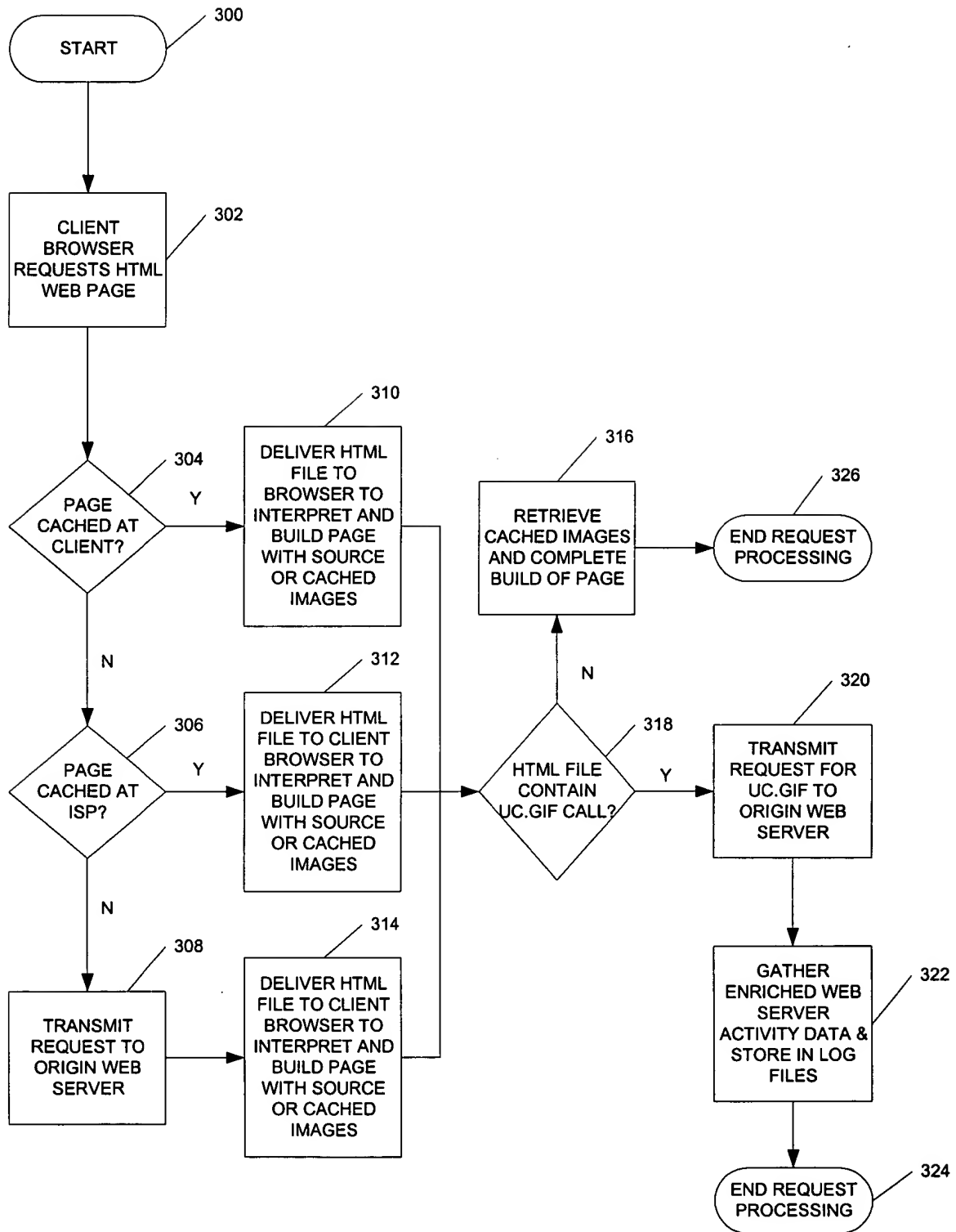


FIG. 3

Site Level Analysis

Measurement	Week Ending 05/27/2000	Week Ending 06/03/2000	Week Ending 06/10/2000	Week Ending 06/17/2000	Week Ending 06/24/2000
Hits	28,022,624	446,484,591	513,221,108	30,641,781	2,556,409
Pages	1,979,554	23,110,173	29,795,446	2,364,407	196,864
Bytes	2,461,860,148	29,292,968,408	20,760,524,625	1,357,698,866	147,157,173
Seconds/Page View	54.37	79.87	86.86	70.83	50.99
Visits	274,344	2,186,788	2,664,775	296,378	35,038
Hits/Visit	102.14	204.17	192.59	103.38	72.96
Page Views/Visit	7.21	10.56	11.18	7.97	5.61
Seconds/Visit	411.77	835.36	922.17	525.98	343.50

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☐ Custom Date Range
☐ Overall ☐ Month Granularity ☒ Week Granularity ☐ Day Granularity

FIG. 4

Referral Categories

Referral Category + All - All	Week Ending 05/27/2000	Week Ending 06/03/2000	Week Ending 06/10/2000	Week Ending 06/17/2000	Week Ending 06/24/2000
Traffic Information					
Commercial +	101,860	1,473,272	2,195,979	183,738	23,660
Education	842	5,131	6,861	740	389
Government +	1	67	279	16	0
IBM +	83	1,396	2,774	182	78
Internal Referrals	847,946	8,130,701	9,040,165	885,960	34,822
ISPs +	4,259	33,880	40,296	6,911	1,942
No Referral	921,941	12,599,687	17,209,312	1,186,098	109,953
Organizations	7,281	62,286	65,047	4,757	935
Search Engines and Directories +	95,341	803,753	1,234,733	96,005	25,085
Site Total Page Views	1,979,554	23,110,173	29,795,446	2,364,407	196,864

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Area of Analysis		Measurements	
<input type="radio"/> Traffic Type <input type="radio"/> Traffic Category <input type="radio"/> Visitor SubDomain <input type="radio"/> Visitor Domain <input checked="" type="radio"/> Visitor Referral	<input type="radio"/> Visitor Entry Page <input type="radio"/> Visitor Exit Page <input type="radio"/> Visitor Browser <input type="radio"/> Visitor Platform <input type="radio"/> Usage Group <input type="radio"/> Ad Analysis	Traffic <input checked="" type="checkbox"/> Page Views <input type="checkbox"/> Seconds/Page View	Visit <input type="checkbox"/> Visits <input type="checkbox"/> Page Views/Visit <input type="checkbox"/> Seconds/Visit
		<input type="checkbox"/> Display Percentage of Total	
<input type="checkbox"/> Custom Date Range 04/27/2000 04/27/2000			
<input type="radio"/> Overall <input type="radio"/> Month Granularity <input checked="" type="radio"/> Week Granularity <input type="radio"/> Day Granularity			
<input checked="" type="radio"/> Show data by categories <input type="radio"/> Show data without categories			
<input type="button" value="Display"/>			

FIG. 5

Referral Category: Search Engines and Directories - Display: Referral SubCategories

Referral Category
Search Engines and Directories

Referral Category + All - All	Week Ending 05/27/2000	Week Ending 06/03/2000	Week Ending 06/10/2000	Week Ending 06/17/2000	Week Ending 06/24/2000
Traffic Information					
AltaVista	8,691	78,806	100,654	10,674	3,704
AOL Search	1,770	9,733	12,824	2,356	620
Ask Jeeves	50	14	62	12	7
DirectHit	182	190	493	12	9
Excite	1,805	14,124	14,719	2,271	544
Go Network	904	7,820	11,122	1,257	211
Go To	430	4,812	7,563	708	209
Google	1,719	16,063	23,832	2,581	895
InfoSeek	73	484	544	36	7
LookSmart	939	7,015	6,800	910	223
Lycos	2,249	12,487	15,732	2,306	1,346
MSN	5,800	67,979	103,375	9,841	2,069
Netscape	2,953	22,608	43,388	3,499	757
Others	519	4,971	7,176	1,350	300
Snap	708	3,728	6,084	700	94
WebCrawler	143	1,157	960	164	38
Yahoo	66,406	551,762	879,405	57,328	14,052
Search Engines and Directories Total Page Views	95,341	803,753	1,234,733	96,005	25,085

FIG. 6

Referral Category: AltaVista - Display: Referrals

Referral Category
Search Engines and Directories
AltaVista

Referral	Week Ending 05/27/2000	Week Ending 06/03/2000
Traffic Information		
<input type="checkbox"/> www.altavista.com/cgi-bin/query	6,988	65,936
<input type="checkbox"/> www.altavista.fr/cgi-bin/query	857	6,437
<input type="checkbox"/> dir.altavista.com/Top/Sports/Tennis/Tournaments	264	1,279
<input type="checkbox"/> altavista.fr/cgi-bin/query	15	883
<input type="checkbox"/> dir.altavista.com/Top/Sports/Tennis/Tournaments/Grand_Slams	76	424
<input type="checkbox"/> www.altavista.nl/cgi-bin/query	82	189
<input type="checkbox"/> www.altavista.de/cgi-bin/query	105	462
<input type="checkbox"/> www.altavista.co.uk/cgi-bin/query	69	480
<input type="checkbox"/> ragingsearch.altavista.com/cgi-bin/query	37	509
<input type="checkbox"/> altavista.advalvas.be/scripts/avsearch.dll	40	482
<input type="checkbox"/> www.altavista.it/cgi-bin/query	5	223
<input type="checkbox"/> dir.altavista.com/Top/Sports/Tennis	38	151
<input type="checkbox"/> altavista.advalvas.be/scripts/AVsearch.dll	10	94
<input type="checkbox"/> www.altavista/cgi-bin/query	0	294
<input type="checkbox"/> altavista.de/cgi-bin/query	1	218
<input type="checkbox"/> dir.altavista.com/Top/Sports	1	100
<input type="checkbox"/> www.altavista.se/cgi-bin/query	22	58
<input type="checkbox"/> www.altavista.ca/cgi-bin/query	0	16
<input type="checkbox"/> www.altavista.com/	3	47
<input type="checkbox"/> www.altavista.fr/cgi-bin/rns	0	38
<input type="checkbox"/> babelfish.altavista.com/translate.dyn	5	89
<input type="checkbox"/> www.altavista.com/cgi-bin/telia	1	0
<input type="checkbox"/> www.altavistacanada.com/cgi-bin/query	23	37
<input type="checkbox"/> altavista.nl/cgi-bin/query	1	37
<input type="checkbox"/> www.altavista.com//cgi-bin/query	0	33
Other AltaVista Page Views	48	290
AltaVista Total Page Views	8,691	78,806

FIG. 7

Content Categories

Content Category <input type="checkbox"/> All <input type="checkbox"/> All	Week Ending 05/06/2000	Week Ending 05/13/2000	Week Ending 05/20/2000	Week Ending 05/27/2000	Partial Week Ending 05/31/2000
Traffic Information					
Draws <input type="checkbox"/>	3,967	6,242	11,728	454,144	1,309,496
Home Page	19,795	26,741	40,105	227,260	1,122,583
Live & Interactive <input type="checkbox"/>	8,803	10,769	16,691	94,756	1,256,782
News & Photos <input type="checkbox"/>	11,161	14,958	23,150	170,123	869,688
Players <input type="checkbox"/>	20,187	27,500	45,654	271,198	1,054,758
Roland Garros Generic Shop Home Page	3,803	5,318	7,994	11,982	37
Roland Garros World <input type="checkbox"/>	5,224	6,460	9,224	27,627	56,953
Scoreboard <input type="checkbox"/>	2,816	3,828	6,296	390,599	6,461,861
Shop <input type="checkbox"/>	19	24	10	42,012	136,043
Site Functions <input type="checkbox"/>	2,908	4,488	7,047	22,514	48,532
Splash <input type="checkbox"/>	14,494	19,476	28,905	131,891	600,940
Tournament <input type="checkbox"/>	15,721	19,602	25,963	70,547	121,580
Uncategorized	374	493	675	64,266	235,021
WAP <input type="checkbox"/>	0	0	0	385	7,694
Site Total Page Views	109,272	145,899	223,442	1,979,304	13,281,968

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FIG. 8

Content Category: Home Page - Display: Resources

Content Category
Home Page

Resource	Week Ending 05/27/2000	Week Ending 06/03/2000	Week Ending 06/10/2000	Week Ending 06/17/2000	Week Ending 06/24/2000
Traffic Information					
<input type="checkbox"/> /en	144,907	1,187,831	1,415,869	171,999	15,259
<input type="checkbox"/> /fr	82,353	657,217	1,012,851	66,927	8,662
<input type="checkbox"/> /en/index.html.	0	8	0	0	0
<input type="checkbox"/> /fr/index.html=17	0	0	7	0	0
<input type="checkbox"/> /fr/index.html=16	0	1	2	0	0
<input type="checkbox"/> /fr/index.html=15	0	1	0	0	0
<input type="checkbox"/> /fr/index.html=18	0	0	1	0	0
<input type="checkbox"/> /fr/index.htmlm=17	0	0	1	0	0
Home Page Total Page Views	227,260	1,845,058	2,428,731	238,926	23,921

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Area of Analysis		Measurements
<input type="radio"/> Traffic Type <input checked="" type="radio"/> Traffic Category <input type="radio"/> Visitor SubDomain <input type="radio"/> Visitor Domain <input type="radio"/> Visitor Referral	<input type="radio"/> Visitor Entry Page <input type="radio"/> Usage Group	Traffic <input checked="" type="checkbox"/> Page Views <input type="checkbox"/> Seconds/Page View <input type="checkbox"/> Display Percentage of Total Display Totals For: <input type="checkbox"/> Site
<input type="checkbox"/> Custom Date Range <div>04/27/2000 ▾</div> <div>04/27/2000 ▾</div>		
<input type="radio"/> Overall <input type="radio"/> Month Granularity <input checked="" type="radio"/> Week Granularity <input type="radio"/> Day Granularity		
Minimum Page View Threshold: <input type="text"/>		
<input checked="" type="checkbox"/> Enable Single Object Selection		
View Top: <input type="text" value="25"/> Find It: <input type="text"/> <input type="button" value="Display"/>		

FIG. 9

Saved Reports
UserId: fropen00

Site Level Reports
Hourly Reports
Visit Distribution Reports
Traffic Reports
Content Reports
SubDomain Reports
Referral Reports
Domain Reports
Entry Page Reports
Exit Page Reports
Browser Reports
Platform Reports
Usage Group Reports
Ad Reports

FIG. 10

Site Level Reports

Name	Date Range	Granularity	Shared
Site Traffic	Most Recent 5 Weeks	Weekly	Yes (Standard)

FIG. 11A

Visit Distribution Reports

Name	Distribution Type	Date Range	Granularity	Shared
Minutes per Visit	Minutes / Visit	Most Recent 5 Weeks	Weekly	Yes (Standard)
Page Views per Visit	Page Views / Visit	Most Recent 5 Weeks	Weekly	Yes (Standard)

FIG. 11B

Traffic Reports

Name	Usage Cluster	Filters	Traffic Measures	Visit Measures	View	Date Range	Granularity	Shared
Top 10 Most Requested Resources	All	None	Hits	None	Top 10	Most Recent 5 Weeks	Weekly	Yes (Standard)

FIG. 11C

Content Reports

Name	Usage Cluster	Filters	Traffic Measures	Visit Measures	View	Date Range	Granularity	Shared
Top 10 Most Requested Pages	All	None	Pages	None	Top 10	Most Recent 5 Weeks	Weekly	Yes (Standard)

FIG. 11D

SubDomain Reports

Name	Usage Cluster	Filters	Traffic Measures	Visit Measures	View	Date Range	Granularity	Shared
Top 10 SubDomains by Pages Viewed	All	None	Pages	None	Top 10	Most Recent 5 Weeks	Weekly	Yes (Standard)
Top 10 SubDomains by Visits	All	None	None	Visits	Top 10	Most Recent 5 Weeks	Weekly	Yes (Standard)

FIG. 11E

Domain Reports

Name	Usage Cluster	Filters	Traffic Measures	Visit Measures	View	Date Range	Granularity	Shared
Top 10 Domains by Pages Viewed	All	None	Pages	None	Top 10	Most Recent 5 Weeks	Weekly	Yes (Standard)
Top 10 Domains by Visits	All	None	None	Visits	Top 10	Most Recent 5 Weeks	Weekly	Yes (Standard)

FIG. 11F

Referral Reports

Name	Usage Cluster	Filters	Traffic Measures	Visit Measures	View	Date Range	Granularity	Shared
Top 10 Referrals by Pages Viewed	All	None	Pages	None	Top 10	Most Recent 5 Weeks	Weekly	Yes (Standard)
Top 10 Referrals by Visits	All	None	None	Visits	Top 10	Most Recent 5 Weeks	Weekly	Yes (Standard)
Referral Category	All	None	Pages	None	Top 25	04/27/2000 thru 04/27/2000	Weekly	No

FIG. 11G

Exit Page Reports

Name	Usage Cluster	Filters	Traffic Measures	Visit Measures	View	Date Range	Granularity	Shared
Top 10 Exit Pages	All	None	None	Visits	Top 10	Most Recent 5 Weeks	Weekly	Yes (Standard)

FIG. 11H

Entry Page Reports

Name	Usage Cluster	Filters	Traffic Measures	Visit Measures	View	Date Range	Granularity	Shared
Top 10 Entry Pages	All	None	None	Visits	Top 10	Most Recent 5 Weeks	Weekly	Yes (Standard)

FIG. 11I

Browser Reports

Name	Usage Cluster	Filters	Traffic Measures	Visit Measures	View	Date Range	Granularity	Shared
<u>Top 10 Browsers by Pages Viewed</u>	All	None	Pages	None	Top 10	Most Recent 5 Weeks	Weekly	Yes (Standard)
<u>Top 10 Browsers by Visits</u>	All	None	None	Visits	Top 10	Most Recent 5 Weeks	Weekly	Yes (Standard)

FIG. 11J

Platform Reports

Name	Usage Cluster	Filters	Traffic Measures	Visit Measures	View	Date Range	Granularity	Shared
<u>Top 10 Platforms by Pages Viewed</u>	All	None	Pages	None	Top 10	Most Recent 5 Weeks	Weekly	Yes (Standard)
<u>Top 10 Platforms by Visits</u>	All	None	None	Visits	Top 10	Most Recent 5 Weeks	Weekly	Yes (Standard)

FIG. 11K

Usage Group Reports

Name	Usage Cluster	Filters	Traffic Measures	Visit Measures	View	Date Range	Granularity	Shared
Usage Cluster Visits	All	None	None	Visits	Categorical	Most Recent 5 Weeks	Weekly	Yes (Standard)

FIG. 11L

Ad Reports

Name	Usage Cluster	Filters	Traffic Measures	Visit Measures	View	Date Range	Granularity	Shared
Top 10 Ads by Impressions	All	None	Impressions	None	Top 10	Most Recent 5 Weeks	Weekly	Yes (Standard)

FIG. 11M